



## **Public Disclosure of Student Achievement**

**Institution Name:** University of Saint Mary

**Business Unit(s) included in this report:** Division of Business and Information Technologies  
(Business Programs)

**Academic Period Covered:** Academic Year 2023-2024

**Date Report Posted:** January 29, 2025

PROGRAM	MEASURE	TARGET	RESULT
Associates of Science in Business Administration	Retention Rate	N/A <sup>1</sup>	N/A
Bachelor of Science in Business Administration Management	Retention Rate	65%	72.4%
Bachelor of Science in Business Administration Marketing	Retention Rate	60%	75.8%
Bachelor of Science in Accounting	Retention Rate	65%	85.0%
Master of Business Administration	Retention Rate	68%	82.9%
MBA Accounting Concentration	Retention Rate	67%	N<10*
MBA Business Analytics Concentration	Retention Rate	67%	N<10*
MBA Finance Concentration	Retention Rate	67%	N<10*
MBA General Management Concentration	Retention Rate	67%	100.0%
MBA Health Care Management Concentration	Retention Rate	67%	100.0%
MBA Human Resources Management Concentration	Retention Rate	67%	N<10*
MBA Leadership & Organizational Health Concentration	Retention Rate	67%	N<10*
MBA Marketing & Advertising Management Concentration	Retention Rate	67%	81.8%

<sup>1</sup> There are no students enrolled in the Associate of Science in Business Administration Degree.

\* Enrollment in these concentrations is less than 10 students.

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	Fall 2023 to Fall 2024 census data as reported to IPEDS; includes the rate of students returned out of all students eligible to return